**REPORT REVIEW**

**Problem:**

How SALES can be increased.

**Findings:**

* The Sales of Superstore dropped in the year 2019
* Sales by South Region dropped greatly in 2019.
* Most of the sales income comes from individuals/consumers
* Product-Office Supplies dropped South Region.

**Conclusion:**

Sales in the South Region was the one affecting the general Superstore Sales in the

Year 2019.

**Suggestion:**

1. Cut Cost of Superstore Office Supplies Product and increase the cost of Furniture and Technology Supplies to the South-Region sales base.
2. Focus on Consumer level of sales to increase more in sales of all the Regions.